

# Ramya PB

## Product Designer

Experienced **UX/UI Designer** with **8 years** in **human-centered design**, specializing in **finance, healthcare, entertainment, and automotive** industries. Skilled in **design thinking, UX strategy, stakeholder management, user research, wireframing, and prototyping** to enhance usability and streamline workflows. Proficient in **Figma, Adobe XD, Sketch, Miro, Confluence, and Rally**, with expertise in **creating user stories and tasks** to drive seamless collaboration and product development.



### Employment History

#### Supervising Associate in UX Design at EY GDS, Kochi

DECEMBER 2022 – PRESENT

- **Managed and mentored designers**, setting clear daily tasks via **Trello**, conducting **morning check-ins**, and holding **evening status updates** to ensure smooth progress.
- Facilitated **weekly team meetings** every Friday to **motivate, appreciate efforts**, and discuss **emerging UX trends** to foster continuous learning and innovation.
- Led UX design initiatives for multiple auditing projects, enhancing user experience and optimizing workflows for efficiency.
- Conducted in-depth **user research**, including **contextual inquiries** and **interviews** with auditors and accounting professionals, to identify key pain points and opportunities.
- Translated research insights into **wireframes, prototypes, and high-fidelity visual designs**, improving task efficiency and user satisfaction.

#### UX/UI Designer Consultant at GE Healthcare, Bengaluru

JUNE 2019 – DECEMBER 2022

- **Collaborated closely** with clinicians, product owners, engineers, and stakeholders to design and enhance **GE Digital products**.
- **Led end-to-end UX design** for multiple applications, from **conceptualization to execution**, ensuring seamless user experiences.
- Conducted **remote user research** with the team, gathering valuable insights to inform design decisions.
- Developed **storyboards, personas, and journey maps** based on user needs, continuously incorporating feedback to refine and enrich designs.

#### Lead Digital Designer at Tata Elxsi, Bengaluru

JANUARY 2017 – DECEMBER 2022

- Conducted **primary and secondary research**, synthesizing key insights into **affinity maps** and presenting findings to stakeholders.
- Applied **critical thinking** to analyze complex problems, evaluate potential solutions, and make informed design decisions.

### Details

Bengaluru, India  
8792681698

[remyasnet@gmail.com](mailto:remyasnet@gmail.com)

### Links

[Ramyapb.com](https://Ramyapb.com) (Password: 12345)

### Skills

User story, wireframe & prototype

User Research

Team Management

Customer Experience designing

Secondary Research

Critical Thinking

Business Analysis

Digital Products designing

Stakeholder Management

User Persona

Communication Skills

Usability Testing

Adobe Illustrator

- Practiced **active listening** to fully understand customer needs, ensuring clarity before addressing concerns and providing effective solutions.

## Senior Graphic Designer at Kino Designs (IDK), Bangaluru

FEBRUARY 2015 – PRESENT

- Designed **website layouts, templates, and unique brand identities** to enhance digital presence.
- Created **promotional materials** for both **print and digital media**, ensuring brand consistency and engagement.
- Managed the company's **e-commerce operations**, optimizing online sales and user experience.

## Animator & VFX Artist at Third Axis, Calicut

NOVEMBER 2013 – APRIL 2014

- Contributed to the **pre-production and VFX** for the Malayalam movie *Salala Mobiles*.
- Transformed **printed scripts into 3D storyboards**, bringing scenes to life through **character, location, and prop modeling** based on the script.

## Education

### Bachelor of multimedia communication at Calicut University - Vismaya School of Animation, Calicut

NOVEMBER 2009 – MAY 2013

## Courses

### Interaction Design Flow at LinkedIn

### Interaction design: Dashboard and Visualization at LinkedIn Learning

### Google: Foundations of User Experience (UX) Design at Coursera

### Google: Start the UX Design Process: Empathize, Define, and Ideate at Coursera

### Google: Certificate logo Build Wireframes and Low-Fidelity Prototypes at Coursera

Adobe Photoshop

Confluence

Adobe XD

Figma

Microsoft Office

zeplin

Sketch

## Languages

English

Malayalam

Kannada

Tamil

German

## Hobbies

Organic Candle Making

Organic Soap Making

Conducting Events

Learning Sustainability